



## **Perspective helps disadvantaged pupils with donation of IT kit to schools via Business2Schools**

**Perspective Financial Group Ltd (Perspective), the national financial planning and wealth management group, is pleased to announce that it is donating a substantial amount of IT kit to help disadvantaged pupils with their education particularly during the Covid-19 pandemic.**

In a partnership with Business2Schools, a national charity founded in 2019, Perspective is donating PCs, laptops and monitors to schools near many of its 15 offices across the UK. Business2Schools provides an ethical and environmental solution to the way businesses dispose of their IT kit and office furniture when it is no longer needed.

The charity currently has over 600 schools registered as wishing to receive donations plus more than 50 major businesses including Perspective actively providing support. Their recent appearance on BBC Breakfast raised the charity's profile even further.

This donation came about when Perspective made a further major investment in its IT, to enable the Group to stay at the forefront of excellent client service. This meant a pool of high quality and still fully-functional IT kit became surplus to requirements, which was ideal for repurposing to help disadvantaged children. There is also a substantial environmental benefit by avoiding IT kit going to landfill.

**Ian Wilkinson, Chief Executive Officer of Perspective Financial Group Ltd** said: "It's the right thing to do to help others, as well as fulfilling our corporate social responsibility and environmental goals. This is a real win-win which gives us great satisfaction, and an effective way to re-purpose for our IT kit.

"We have all heard so much about the challenges of education during Covid-19, particularly for disadvantaged pupils, where lack of access to digital technology can be a significant barrier to effective learning.

"We are delighted to be involved in this initiative and to be giving a helping hand to future generations, as well making a better impact on the environment.

"It's been great working in partnership with Business2Schools, who have provided us with the confidence to repurpose our IT kit in a secure and well managed way that will make a real impact on local schools and their pupils."

**Lindsey Parslow, Co-Founder and Chief Executive of Business2Schools** said: "We are delighted that businesses like Perspective are supporting schools in areas where they have

offices, passing on their IT kit and infrastructure to benefit education. It's the most sustainable and environmental way for a business to upgrade its technology and narrow the Digital Divide.

"School computers are very much older than business devices and therefore this fantastic donation will have a huge impact on the schools they are going to. There is no downside.

"Businesses get to recycle their unwanted IT. The data gets wiped and the schools get things they desperately need. It also teaches children from a young age in a very tangible way about the circular economy and the importance of recognising the impact of climate change."

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**About Perspective Financial Group Ltd**

Perspective Financial Group Ltd is a national financial planning and wealth management group providing whole of market advice to individuals, corporates and trustees. With a client-centric approach and a network of 15 offices covering the UK, we employ 180 staff and serve over 18,000 clients. Perspective has been listed in the FT's Top 100 Financial Advisers table since 2011.

For further information visit [www.pfgl.co.uk](http://www.pfgl.co.uk)

**About Business2Schools**

Lindsey Parslow, Chief Executive Business2Schools

Lindsey's business has looked after firms in the finance industry and across London for over 10 years; and with a background based in the hedge fund community starting Business2Schools was a natural way to address some of the sustainability and climate change goals businesses face.

Lindsey is a Director at the Bishop Luffa CE Secondary School and a Trustee of the Oakley Community College. She has worked with the Schoolsworks Academy Trust for several years and is an Enterprise Ambassador for secondary school children.

She has five children and is passionate about education, mentoring and the environment; as well as supporting young people and schools. Business2Schools has enabled Lindsey to create an initiative that supports everything that is important to her.

For further information visit [www.business2schools.com](http://www.business2schools.com)